

# Southeastern Association of School Business Officials

2019-2020 Expert Exchange Series



## Online Professional Development Series



- The 2019-2020 series begins July 11, 2019
- Members may purchase individual sessions at \$50 each or the entire series for \$200.
- Earn up to 12 CPE units (1 hour for each session)
- For more details and to register, visit [www.sasbo.org](http://www.sasbo.org)
- Live Presentations are at 2:00 p.m. Eastern / 1:00 p.m. Central

All sessions are recorded for future viewing.

### July 11, 2019 - "The Cost of Protecting Our Greatest Assets"

*David Hopkins, Superintendent and Sharon Chuculate, Business Manager, Clarksville School District, Clarksville, Arkansas*

This session will provide attendees information on the costs associated with School Safety. The Clarksville AR School District started an "Emergency Response Team" (ERT) in 2013. The District has met many challenges along the way and continues to be a model for other districts around the state, nation and world.

### August 15, 2019 - "In the Weeds in 2019"

*Valerie Speakman, General Counsel, Arlington Community Schools, Arlington, Tennessee*

This session will provide the listener with information regarding emerging legal topics that school districts are maneuvering in the ever-changing world. The speaker will include practical, real life examples of challenges faced by school districts.

### September 19, 2019 - "How to Sort Through All the Hype: Look Closely at the Prototype!"

*Members from AIG Retirement Services, Legal Department*

Members of the AIG Retirement Services Legal Team will discuss the value added under currently offered pre-approved 403(b) plan documents in the marketplace. This session will address the various types of 403(b) documents offered with a focus on the IRS pre-approved prototype and volume submitter programs, including the value of reliance on IRS opinion and advisory letters for pre-approved plans. We will also address potential issues and solutions for prior plan documents under applicable IRS guidance for its pre-approved document program. The discussion will focus on the potential advantages of these pre-approved documents for public school systems in light of current industry trends for 403(b) plan compliance.

**October 17, 2019 - “Watch Out for the Phishing Threat”**

*Brian Johnson, Information Systems Security Manager, Escambia County School District, Pensacola, Florida*

This session will go into the major concerns and impacts that are facing our organizations today when it comes to phishing scams. We will discuss trends and tips to help better educate your users about these scams. We will also talk about specific precautions that should be in place to prevent major losses to your financials due to phishing and fraudulent emails.

**November 21, 2019 - “Change Makes People Crazy – Leading Through Change”**

*Earl Burke, Consultant, Clinton, Mississippi*

We all view change the same – it’s constant and unavoidable. The recent pace and complexity of change in our work space has contributed to intense emotions that can make leading difficult. Fear, uncertainty and frustration can quickly become resentment, anger, distrust and a sense of unfairness. These can make it difficult to set a direction, encourage alignment and gain commitment from the people that we lead. This presentation will frankly illustrate how people perceive, process and overcome change and offer some tips so that you can better lead those in your charge through change.

**December 19, 2019 - “New Grants Management & Monitoring “SuperCircular” is Out – What You Need to Know Now”**

*Rodney O. Jackson, Director of Finance, Fayette County Public Schools, Lexington, Kentucky*

This session will train you how to effectively and efficiently monitor, understand and maintain audit compliance in relation to the new SuperCircular: 2 CFR 200 administrative, cost principles and audit requirements for federal grant programs. You will have successfully learned at a minimum 10 rules and strategies to help manage all your grants, know how to maintain compliance with OMB (Office Management & Budget) standards and have a successful A-133 audit. The new policies became effective uniformly on December 26, 2014.

**January 16, 2020 - “Employee Evaluations: Is This Really How People See What I Do?!”**

*Shaquita Burke, Director of Financial Operations, Vicksburg – Warren School District, Vicksburg, Mississippi*

This session will focus on how to reconcile realities of how employees see the work they do to how others perceive the work they are doing. We will review options for getting and understanding input from our customers and determine how that affects overall performance.

**February 20, 2020 - “Finding Hidden Money for Your District”**

*Jackie Sparks, Finance Director, Cook County Schools, Adel, Georgia*

Explore ways that Medicaid funds can help produce hidden funds for your school district. Already billing Medicaid, great, we will go over a few checks and balances to ensure you are getting the most out of your Medicaid dollars.

### **March 19, 2020 - “Budgeting Tips, Tools & Techniques”**

*Ashley Sutton, Chief Officer for School Finance, Duplin County Schools, Kenansville, North Carolina*

Are you asking yourself:

Where do I start? Do I have a stable budget process? Does our strategic plan or budget priorities drive our budget request? Is my budget in need of a make-over?

If so, this session is for you.

### **April 9, 2020 - “Internal Controls: Batten Down the Hatches”**

*Stacy Hopkins, CFO/District Treasurer, Pangburn School District, Pangburn, Arkansas*

Why do we need to take time to implement good internal controls? Internal controls protect the school district and YOU! A view into what can and does go wrong when there is a lack of internal controls. We will discuss ways to implement internal controls in various work environments and review recent related audit findings. We will discuss various frauds that have taken place in some school districts throughout the United States and what could have prevented them.

### **May 14, 2020 - “Bridging the Communication Gap with All Stakeholders”**

*Alan Lumpkin, Superintendent and T. J. Burleson, Business Administrator/Director of Operations, Pearl River County School District, Carriere, Mississippi*

This session will provide you with tips on how to effectively communicate your vision for your school district and receive input from your board, staff, parents and students.

### **June 11, 2020 - “Effective Communication Strategies for ESSA Site-Based Financial Reporting Results”**

*Members from Forecast5 Analytics*

The new ESSA site-based financial reporting requirements will produce a new dataset for all school districts. The availability of this data broken down by school building should lead to meaningful conversations, but it could also lead to challenging conversations with the public that school leaders should be prepared to address. As the topic of equity moves to center stage in the ESSA era, this presentation will provide school finance leaders with multiple communication strategies.

