

**VIRGINIA AND SOUTHEASTERN
ASSOCIATION OF SCHOOL BUSINESS
OFFICIALS
CONFERENCE AND DISCOVERY FORUM**

Registration Packet



**Norfolk Hilton The Main
Norfolk, Virginia**

April 30 – May 2, 2019

2019 Virginia and Southeastern Associations of School Business Officials Conference Schedule

Monday, April 29, 2019

VASBO Executive & Management Team Meetings
SASBO Board of Directors Meeting

Tuesday, April 30, 2019

Conference Registration & Information Desk Opens at 8:00 am
VASBO SFO Study Group Meeting 8:00 am - 4:00 pm (For VASBO members)
VASBO User Group Meeting 8:30 am - 11:30 am (For VASBO members)
SASBO Emerging Leaders Meeting 10:00 am - 11:30 am
Conference Kick-Off Sessions 1:00 pm - 2:30 pm and 2:45 pm - 4:15 pm
VASBO User Group Meeting 1:00 pm - 4:15 pm
Opening General Session and Welcome Reception with Exhibitors 4:30 pm - 8:00 pm

Wednesday, May 1, 2019

Fun Walk/Run 6:00 am - 6:45 am
Breakfast with Exhibitors 7:15 am - 8:00 am
Concurrent Educational Breakout Sessions 8:00-9:00am/9:15-10:15am/11:00-12:00pm/1:30-2:30pm
Visit with Exhibitors 7:15 am - 4:00 pm
Exhibitor Appreciation Lunch, Annual Business Meeting & Awards 12:00 pm - 1:30 pm
Executive Director's Meeting 1:30 pm - 4:00 pm
VASBO Business Session 4:15 pm - 5:15 pm
VASBO Past President/New Member Reception 5:15 pm - 6:15 pm
Visit Norfolk – Free Night to See the Sights

Thursday, May 2, 2019

Breakfast Buffet 7:30 am - 8:20 am
Discovery Educational Tracks - Choose from 4 Tracks 8:30 am - 3:30 pm
SASBO President's Reception (by invitation) 4:30 pm - 5:30 pm
Welcome Aboard "The Spirit of Norfolk" Dinner Cruise and Fun 6:30 pm - 9:00 pm

Friday, May 3, 2019

Have a Safe Trip Home



Norfolk, Virginia

The City of Norfolk is the home of the world's largest Naval base, has miles of sandy Chesapeake Bay beaches, a historic downtown district, a complex of waterfront shops and restaurants, a collection of cruise boats and ferries, and an excellent selection of museums.

So much of what the city has to offer is concentrated around the Elizabeth River waterfront that it's easy to fit in some sightseeing. Things to see and do include a visit to Nauticus and the Battleship Wisconsin, viewing world-class art at the Chrysler Museum, or maybe taking in a performance at one of the city's many theaters and concert halls. Along with an awesome variety of water sports, you will find interactive fun both indoors and out at places like the Virginia Zoo, Norfolk Botanical Garden and Douglas MacArthur Memorial just to name a few.

No matter what your needs or desires, Norfolk has an array of shopping sure to delight! Discover a great array of shopping experiences – many within walking distance. If you favor an upscale mall atmosphere, you'll enjoy wandering through the one-million square foot MacArthur Center located in the heart of downtown. On nearby Granby Street's restaurant row, you'll find an assortment of independent retailers as well as a variety of eateries – many chef-owned, where you can grab a quick bite before, during or after your shopping experience. If your tastes run more towards the eclectic, you'll want to discover the collection of boutiques, art and antique galleries, and outdoor cafes and eateries located in the nearby Ghent neighborhood - a great place to lose yourself for an afternoon or evening.

Discover why Norfolk was named Favorite American City for 2018 and was selected as one of the Top 50 Places to Travel in 2017 in the world! For more information go to VisitNorfolk.com



Getting to Norfolk

Centrally located along the mid-Atlantic coast, with easy access from Norfolk International Airport, the Greyhound Bus Station, AMTRAK train station, and two interstate highways, as well as by boat, via the Elizabeth River and Chesapeake Bay, Norfolk is as easy to get to as it is to get around!

Driving to Norfolk is a breeze! Interstates 64 and 264 easily link Norfolk from all points North, South and West.

Norfolk International Airport (ORF) is the major airport serving southeastern Virginia with flights provided by Allegiant, American, Delta, Frontier, Southwest and United.

Norfolk International Airport is centrally located just one mile east of I-64, just minutes from Downtown Norfolk, or anywhere else you want to go. Once you've arrived, there are plenty of options for ground transportation to take you to the Hilton The Main.

Opening General Session Keynote Speaker

THE FREAK FACTOR

DISCOVERING UNIQUENESS BY FLAUNTING WEAKNESS



DAVID RENDALL

Do you want more happiness, fulfillment, and energy? Do you want to dramatically improve your productivity and increase employee performance? Our parents, teachers, and managers have told us that, if we want to succeed, we should find and fix our weaknesses. However, this is the wrong approach because each weakness is also a strength. We can create outrageous personal and professional success by amplifying flaws, instead of denying them.

During the last fifteen years, David Rendall has spoken to audiences on every inhabited continent. His clients include the US Air Force, Australian Government, and Fortune 500 companies such as Microsoft, AT&T, United Health Group, Fannie Mae, and State Farm.

Prior to becoming a speaker, he was a leadership professor and stand-up comedian. He also managed nonprofit enterprises that provided employment for people with disabilities.

In between presentations, David competes in ultramarathons and Ironman triathlons.

David has a doctor of management degree in organizational leadership, as well as a graduate degree in psychology. He is the author of four books:

- The Freak Factor
- The Freak Factor for Kids
- Pink Goldfish
- The Four Factors of Effective Leadership

Conference Highlights

Kick-off session topics will include:

GASB Updates & More!
Change Makes People Crazy - Leading Through Change
Five Dysfunctions of a Team
Recharge!

Concurrent educational breakout session topics include:

Maximum Message, Minimum Ink
Crazy Collaborations: Using Google To Meet Your Workload
The Cost of Protecting Our Greatest Assets
In the "Weeds" in 2019
Botnets, Bitcoins & Breaches, Oh My!
A Closer Look at Performance Contracts
Bookkeeper Bootcamp
Community Eligibility Option - The Finance Side of Things
Internal Controls: Batten Down the Hatches
Principles of Ethical Leadership for School Business Officials
Ethics Game - What Would You Do?
The Finance Side of E-Rate
Time Management
How Do I Manage My P-Card Program?
Walk the Talk All the Way to Great Leadership
Active Shooter Awareness
SFO Certification - How To Prepare and What To Expect
Dive Into One Drive
Best Practices for Setting up a Vendor and Cleaning up Vendor Files
Spotlight on ESSA

Discovery Tracks

Track 1

**Inspire, Empower and Challenge Through Creativity
(Limited to 50)**

Head to the Nauticus Lab for a workshop to design and build your own underwater Remotely Operated Vehicle (ROV). But the fun doesn't end there. Next you can test your design in our ROV tank. This hands-on activity will develop strong technical, problem-solving, critical thinking and team building skills.

Then Explore Nauticus—an exciting maritime science museum featuring hands-on exhibits, aquariums, a large screen 3D movie theater, and more!

Plus, take a self-guided tour of the Battleship Wisconsin—one of the largest and last battleships ever built by the U.S. Navy.

More information can be found at Nauticus.org

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Track 2
Leadership Styles and Beliefs of a Four-Star General
(Limited to 40)

Presented by Chris Kolakowski, Director of the MacArthur Memorial

General Douglas MacArthur's discipline and principled leadership transcended the military. He was an effective general, statesman, administrator and businessman. Learn about General MacArthur's leadership style and values, including his personal style and beliefs about leadership, and his personal commitment to continuing education through case study.

This Track will include a movie on General MacArthur's life and a behind the scenes tour of the collection at the MacArthur Memorial.

Finally, explore the MacArthur Memorial - the final resting place for General and Mrs. Douglas MacArthur. It's also a museum that explores the life and times of this consummate soldier, one of the most highly decorated in U. S. history. Nine galleries portray the major periods of the general's life as he served our nation through some of the greatest crises and finest hours.

More information can be found at MacArthurMemorial.org

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Track 3
Developing Leaders of Tomorrow
(Limited to 55)

Presented by Sean Douglas, U.S. Air Force Veteran, TEDx Speaker & Speaker Mentor, Master Resilience Implementer, Business Strategist, International Radio Show Host, Author

"Developing Leaders of Tomorrow" is about investing in your people. Commitment: If you make a positive impact difference in the lives of your people and on your organization, then people will commit to you and your efforts. They will "buy-into" your vision. People will commit to a leader who is relevant. It's about not needing a title to be leader, but to live by example.

You will then engage in Laser Quest and enter the quest for success in teamwork demonstrated through the four quadrants of effective teamwork; Communication, Cooperation, Trust and Fun! Experience the benefits of these concepts which demonstrate the impact of each quadrant on team effectiveness.

Finally, tour the Norfolk Naval Station and see aircraft carriers, destroyers, frigates, amphibious assault ships and one of the busiest airfields in the country. Your tour will also feature historic homes from the 1907 Jamestown Exposition.

More information can be found at LaserQuest.com

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Track 4

Survive, Thrive and Drive Communications

(Held at the Hotel)

Survive in this interactive session and rediscover the traits of a team player. For a team to be successful you need to have certain attributes to help your team not only survive but thrive! You will leave this session with ideas to take back and share with your team in your school district.

Then, you will focus on strengthening communication within a team, as well as building rapport with potential clients and customers. These lessons are taught through improv play lead by Push Comedy Theater, which will engage you through laughter.

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a different opinion



All Hands on Deck – The Spirit of Norfolk Dinner Cruise



Sit back and relax on the Spirit of Norfolk. We will cruise the Elizabeth River and Hampton Roads Harbor past the Norfolk skyline and the Norfolk Naval Base where you can see the mighty ships and aircraft carriers of the Atlantic Fleet when they are in port. Dine on the bountiful buffet.

Then kick it into high gear as our DJ spins popular dance hits and we have a night of SASBO fun.

Pre-Conference Optional Tours

Optional tour information will be sent at a future time. These will occur Monday evening, April 29 and Tuesday morning, April 30.

Give Back Project



ForKids is one of the largest providers for homeless families in Virginia, touching over 47,500 lives annually through its holistic housing programs and extended services for families. ForKidsVa.org

Make your plans now to join us and register for the conference!

Hotel Reservations

Norfolk Hilton The Main Hotel, site of the 2019 conference, is conveniently located on the corner of Main and Granby and one block from the picturesque Norfolk waterfront, putting you right in the center of all the great things to do in Norfolk. Enjoy superb guest rooms, innovative amenities and friendly service during your stay at our inviting Norfolk hotel.



Special conference rates are available through April 5th or until the group block is sold out, whichever comes first starting at \$134 per night plus taxes and fees. *Two night minimum stay is required to obtain conference rates.*

To make reservations go to: <http://www.hilton.com/en/hi/groups/personalized/O/ORFWAHH-SBO-20190428/index.jhtml> or phone-in to 757-763-6200 and mention Group Code SBO.

Registration Information

Registration is Easy - The cost is \$350 for SASBO members and \$175 for guests and retirees. One-day registration for May 1 only is \$200.

Register - On Line at www.sasbo.org or at this [direct link](#)

Membership Dues - SASBO Membership dues can be paid with registration. Membership dues must be current to register.

What to Wear - Casual and comfortable attire is encouraged for the conference.

Certification - Certificates of attendance will be awarded. The conference provides a great way for you to earn the CPE's needed for re-certification.

Questions -

Contact: Sandy Halliwell, Executive Director
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Save the Dates

SASBO Conference and Discovery Forums -
April 21-23, 2020 Marriott Downtown, Louisville, Kentucky
April 20-22, 2021 IP Resort, Biloxi, Mississippi
AASBO/SASBO Joint Conference and Discovery Forum -
April 5-7, 2022 Embassy Suites, Hot Springs, Arkansas