

Southeastern Association of School Business Officials

2021-2022 Expert Exchange Series



Online Professional Development Series



- Members may purchase individual sessions at \$50 each or the entire series for \$200.
- Earn up to 12 CPE units (1 hour for each session)
- For more details and to register, visit resources at www.sasbo.org
- Live Presentations are at 2:00 p.m. Eastern / 1:00 p.m. Central

All sessions are recorded for future viewing.

July 8, 2021 - "Don't Flunk FMLA"

Kristen Garner, Staff Attorney, Arkansas School Board Association, Little Rock, Arkansas

This session will explain how to navigate federal leave in a school context. Learn how to raise awareness with staff and supervisors, and first steps for compliance.

August 12, 2021 - "Federal Education Update"

Noelle Ellerson Ng, Associate Executive Director, Advocacy & Governance AASA, The School Superintendents Association, Alexandria, Virginia

This session will provide an update on Federal education policy, detailing the latest and greatest goings on with the White House, the administration, Congress, and the Courts. You'll hear what policies are getting the most traction, what to expect over the summer, and what it could mean for your district.

September 9, 2021 - "Too Much of a Good Thing? - Allowable Uses of ESSER Funding"

Aaron Kramer Brosnan, Associate, Brustein & Manasevit, PLLC, Washington, DC

This session will discuss the ever-changing landscape of the Elementary and Secondary Education School Emergency Relief (ESSER) Fund. We will review the differences between spending ESSER 1, 2, and 3 funds and discuss hot topics like using ESSER funds for construction, ventilation, and capital expenditures. We will also discuss ED's guidance on allowable use of funds.

October 7, 2021 - “ESSER Construction & Procurement Issues”

Jim Keith and John Hooks, Partners, Adams & Reese Law Firm, Ridgeland, Mississippi

This session will discuss handling, accounting, monitoring, and addressing other important issues arising out of ESSER funding.

November 11, 2021 - “A Data-Driven Look at Workplace Depression in American Schools”

Lee Dukes, Vice President, Clinical Outcomes and **Andrew Gonzales**, Regional Vice President of Sales, Catapult Health, Dallas, Texas

This session will break down data that covers over 100,000 teachers and school employees from 2017-2021. It will uncover the ties between depression and other health risks, gender, and age, as well as compare the psychological health of this population to the rest of the American workforce.

December 9, 2021 - “Utilizing Collaboration Through the Maze of Federal Funds”

David Rubenstein, Director of Finance and Business Operations and **Tammie Skelton**, Retired Director of Federal Programs, South Panola School District, Batesville, Mississippi

“It Takes a Village” of collaborating with all stakeholders through the federal funds maze in a timely manner for all children to be successful. This includes school level personnel, administrators, finance office, state department of education, private schools, parents, community, and school boards.

January 13, 2022 - “That’s What I’m Talking About!”

Kelly Hayes, Deputy Superintendent, Springdale School District, Springdale, Arkansas

This session will provide tips on how to communicate your district’s financial information to stakeholders in a simple, straightforward manner.

February 10, 2022 - “Simplify Procurement in Your District with Technology”

April Marzacco, Strategic Account Manager, EqualLevel, Fort Myers, Florida

Join us for an overview of both bid management software and marketplace software and the impact each can have on the overall procurement process.

March 10, 2022 - “Getting Things Done: Time and Efficiency Strategies for the School Business Officials”

John Hutchison, CPA, MBA, SFO, Assistant Superintendent for Business Operations / ASBO International Board of Directors, Olathe Public Schools, Olathe, Kansas

Never seem to have enough time to get everything done? Drowning in emails? Have so much on your plate it’s hard to even know what task to prioritize, much less how to prioritize them? Tune in to learn proven time management, prioritization, and organizational strategies that will help you succeed at work and get control of your life back.

April 14, 2022 - “How to “Excel” with Accounting Functions”

Robyn Presley, NCASBO Instructor and Retired Accounting Director, Wake County Public Schools, Knightdale, North Carolina

This session will demonstrate the popular financial functions including V-LOOKUP, SUMIF(S), conditional formatting and other tips and tricks to save time.

May 12, 2022 - “Weeding Through the Wolves”

Speaker to be Announced, TIPS – USA, Pittsburg, Texas

Are vendors knocking at your door with the next great thing? Are you receiving emails with the latest and the best for spending district dollars? Learn to “weed” through all these contacts to provide what your district really needs.

June 9, 2022 - “Dissecting Maintenance of Effort”

Amy Rowell, CPA, Director, Financial Review Division, Georgia Department of Education, Atlanta, Georgia

Learn the details on how to correctly apply Maintenance of Effect to assure compliance with your Federal funds.

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