

INVITATION TO SHOWCASE YOUR PRODUCTS AND SERVICES



**Southeastern Association
of School Business Officials
Conference and Discovery Forum
April 20-22, 2021
IP Resort, Biloxi, Mississippi**

The Southeastern Association of School Business Officials (SASBO) invites you to experience an opportunity like no other in the Southeast.

This conference will attract over 200 school business officials from across the twelve southeastern states, bringing key financial decision makers together in one location!

SASBO is a professional organization representing over 4,000 school business professionals. Our mission is to provide networking, professional development, and relevant information to promote and advance personnel engaged in positions supporting education in areas of business and administrative services throughout the Southeast.

SET YOURSELF APART

As a sponsor/exhibitor at the conference, you will meet attendees who are responsible for the financial success of school districts in the Southeast. This unique opportunity will maximize your visibility at our annual conference and throughout the year with members.

Your support allows us to continue to provide high quality professional development, promote the highest standards in school business and recognize you and your company's commitment to public education.

Contact Sandy Halliwell prior to March 1, 2021 for sponsorship opportunities. Early commitment ensures your company receives full recognition all year.

All Exhibitors Receive:

- ◇ Logo displayed on video board during exhibit hours
- ◇ Name recognized in conference digital program and mobile app
- ◇ Excel file of conference attendees
- ◇ Welcome reception
- ◇ Tuesday lunch and break

Thank you for your support
For assistance, contact Sandy Halliwell at 601-941-5747 or sasboexhibits@gmail.com

CONFERENCE SPONSOR/EXHIBITOR SCHEDULE

Southeastern Association of School Business Officials Conference and Discovery Forum

**April 20 - 22, 2021
IP Resort, Biloxi, Mississippi**

Tuesday, April 20, 2021

- Exhibitor Set-up - 7:00 am - 9:00 am
- Exhibitor Meeting - Stage Area - 8:30 am - 9:00 am
- Exhibitor Open with Break in Exhibit Hall - 10:20 am - 11:00 am
- Lunch/Networking/Business Meeting - Vendors Welcome - 12:00 pm - 1:45 pm
- Exhibit Visitation - 1:45 pm - 2:30 pm
- Exhibits Open with Welcome Reception (Door Prizes) - 6:00 pm – 7:30 pm
- Exhibit Breakdown & Move Out - 7:30 pm - 10:00 pm

Wednesday, April 21, 2021 (for representatives with full conference registration)

- Discovery Forum Speaker – 8:30 am – 11:15 am

Thursday, April 22, 2021 (for representatives with full conference registration)

- Discovery Forum Speaker – 8:30 am – 11:15 am
- Dinner/Entertainment/Dancing - 6:30 pm – 9:30 pm (tickets can be purchased)

SPONSORSHIP LEVELS AND COSTS

Higher level sponsors receive additional benefits including conference registration, additional associate memberships and an opportunity to speak to members.

Reserve your space today!

GENERAL EXHIBIT SPACE

Includes:

8' X 10' piped and draped booth

3' draped sides

6' draped table, two chairs & wastebasket

Associate Member

General Exhibit Space:

\$1,250 per booth – Early Bird prior to March 1, 2021. \$1,500 after March 1, 2021

Non-Associate Member

General Exhibit Space:

\$1,500 per booth – Early Bird prior to March 1, 2021. \$1,750 after March 1, 2021

- Includes one booth for up to two representatives.
- Each additional representative attending is \$150.

Higher level conference sponsors are given priority on all exhibit spaces.

CONFERENCE SPONSORSHIP LEVELS

All sponsorships throughout the year are applied to all sponsorship levels

Diamond - Major Event or Service Sponsor - \$10,000 or Above

Includes one booth with up to five (5) representatives at conference (\$1,700 Value); first priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; three (3) full conference registrations includes all conference events (\$1,200 Value); five (5) SASBO Associate Memberships (\$1,250 Value); logo with hyperlink displayed on SASBO website and mobile app.

Platinum - Event or Service Sponsor - Between \$7,000 - \$9,999

Includes one booth for up to four (4) representatives at conference (\$1,550 Value); second priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; two (2) full conference registrations includes all conference events (\$800 Value); four (4) SASBO Associate Memberships (\$1,000 Value); and logo with hyperlink displayed on SASBO website and mobile app.

Gold - Contributes Between \$4,000 - \$6,999

Includes one booth for up to three (3) representatives at conference (\$1,400 Value); priority in presenting at a SASBO event (based on space availability); one (1) full conference registration includes all conference events (\$400 Value); three (3) SASBO Associate Memberships (\$750 Value); and company logo and name listed on the website.

Silver - Contributes Between \$2,500 - \$3,999

Includes one booth for up to two (2) representatives at conference (\$1,250 Value), two (2) SASBO Associate Membership (\$500 Value) and company logo and name listed on the website.

Bronze - Contributes Between \$2,000 - \$2,499

Includes one booth for up to two (2) representatives at conference (\$1,250 Value); one (1) SASBO Associate Membership (\$250 Value); and company logo and name listed on the website.

Virtual Sponsorship \$2,000

Includes company logo sign at virtual exhibit tables and a 2-minute video to be played during the business luncheon on Tuesday.

Additional Sponsorship Opportunity

By choosing to be a higher-level sponsor, companies can demonstrate that they have a vested interest in serving school district in the Southeast. Compliment your company's marketing plan by increasing your visibility as an official SASBO Sponsor with the following opportunities.

All sponsorships throughout the year are applied to Diamond, Platinum, Gold, Silver and Bronze levels including these additional conference sponsorships:

Discovery Track (4 available)	\$2,500 (two reps may attend)
Wednesday, April 21	
Discovery Track (4 available)	\$2,500 (two reps may attend)
Thursday, April 22	

For an additional \$500, we will play a 2-minute promotional video provided by your company during the Tuesday business luncheon.