

**Southeastern Association
of School Business Officials
Conference and Discovery Forum**

Registration Packet



**Louisville Marriott Downtown
Louisville, Kentucky
April 3 - 5, 2023**



Southeastern Association of School Business Officials Conference At a Glance

Date	Agenda	Time
Sunday, April 2, 2023	SASBO Board of Director Meeting	9:00 am - 2:00 pm
	SASBO Emerging Leaders Meeting	2:00 pm - 5:00 pm
	Registration/Information Desk Open	3:00 pm - 5:00 pm
Monday, April 3, 2023	Registration/Information Desk Open	7:00 am - 4:00 pm
	Exhibitor's Move in	7:00 am - 9:00 am
	Exhibitor Meeting	8:30 am - 8:45 am
	Concurrent Workshops	8:30 am - 9:20 am
	Concurrent Workshops	9:30 am - 10:20 am
	Exhibits Open with Refreshment Break	10:20 am - 10:50 am
	Concurrent Workshops	10:50 am - 11:40 am
	Lunch/Networking/Business Meeting	11:40 am - 1:20 pm
	Exhibits Open	1:20 pm - 2:00 pm
	Executive Director's Meeting	2:30 pm - 4:30 pm
	Concurrent Workshops	2:00 pm - 2:50 pm
	Concurrent Workshops	3:00 pm - 3:50 pm
	Welcome Reception with Exhibitors (Exhibitor Door Prizes @ 4:45 pm)	4:00 pm - 5:30 pm
Tuesday, April 4, 2023	Registration/Information Desk Open	7:30 am - 11:30 am
	Breakfast	7:30 am - 8:20 am
	Discovery Forum Speaker	8:30 am - 9:30 am
	Break	9:30 am - 10:00 am
	Discovery Forum Speaker	10:00 am - 11:15 am
	Lunch & Discovery Forum Sessions	11:15 am - 4:00 pm
	Free Night	4:00 pm - Until
Wednesday, April 5, 2023	Registration/Information Desk Open	7:30 am - 11:30 am
	Breakfast	7:30 am - 8:20 am
	Discovery Forum Speaker	8:30 am - 9:45 am
	Break	9:45 am - 10:00 am
	Roundtable Discussions	10:00 am - 11:15 am
	Lunch & Discovery Forum Sessions	11:15 am - 4:00 pm
	President's Reception (by invitation)	4:30 pm - 5:30 pm
	Kentucky Derby Museum for Tour /Dinner/Entertainment	6:00 pm - 9:30 pm

Louisville, Kentucky

Louisville is a uniquely authentic destination with a spirit that defines the culture and compassion, the arts and the creative energy. It's this same spirit that continued and created Louisville itself - a city that combines heritage with innovation, authenticity with originality, quirkiness with friendliness in a way that's completely unique to the region.

Known historically as the 'Gateway to the South', Louisville has long been a transportation center for the region. Other local nicknames include 'River City' and 'Derby City', in addition to the myriad of ways the name can be pronounced, depending on one's accent.

Today, the city is known as the home of boxer Muhammad Ali, the Kentucky Derby, Kentucky Fried Chicken, the University of Louisville, Louisville Slugger baseball bats, and three of Kentucky's six Fortune 500 companies: Humana, Kindred Healthcare, and Yum! Brands.

Louisville has one of the largest collections of Victorian homes in the country, and the largest collection of cast-iron building facades outside of New York's SoHo district. Discover one-of-a-kind attractions like the legendary Churchill Downs, Louisville Slugger Museum & Factory, and the culinary scene, it'll be easy to get there but hard to leave.



Getting to Louisville

Driving? Louisville is easy to get to. Valet and self-parking for a fee are available at the Louisville Marriott Downtown.

The Louisville Muhammad Ali International Airport is 8 miles from the conference hotel and is a major airport with flights provided by Allegiant, American, Breeze, Frontier, Delta, Southwest, Spirit and United. Once you've arrived, there are a few options for ground transportation to take you to the Louisville Marriott Downtown.

Ground transportation –

Taxi service, Uber, Lyft, and rental cars are available at the airport.

Conference Highlights

Concurrent educational breakout session topics to include:

How to Create Effective and Efficient Travel Handbook Procedures
Let's Talk About ESSER
Bots and Artificial Intelligence
Emotional Leadership
Title IX Gender Equity
Taxable Fringe Benefits
Bookkeeper Rewind: A Review of Best Practices
GASB 96 - Site Licenses
Millennials in the Workplace
Excel Pivot Tables Tips and Tricks
How to Prepare for Difficult Decisions Ahead: Navigating the End of ESSER
Capital Project Financing
Inflation Reduction Act
Can Your General Funds Budget Survive After ESSER Funds?
Fraud
We Take Cards for That! Accepting Credit and Debit Cards in Your School District
Google Tips & Tricks / Google Lens
GASB 87 – Leases
MOU under ESSER
Internal Auditing for Large and Small Districts

Discovery Tracks

This year, we continue to offer TWO Discovery Track options—one for Tuesday and one for Wednesday. Spaces for each track are limited, so register early for your top two choices!

Each morning we will begin together as one group for a leadership based general session presented by a keynote speakers and networking. Following the leadership session, we will break out into our track groups for lunch and the afternoon activities.

Tuesday Discovery Track Day

Join us at 8:30 to begin our day with engaging sessions

8:30 – 9:30 All Tracks

Speaker: Dale Alexander



“How to Live Happily Ever...Before”

The knight slays the dragon. The cowboy stops the train robber...
...and they lived happily ever after.

We all love a happy ending. Question is, why does some event have to occur until many of us live happily ever after? Why can't we all live life with a "Happily ever...before" mindset?

Join Dale as he goes through the indispensable qualities to live your happiest life, regardless of what dragons you face.

10:00 – 11:15 All Tracks

Speaker: William Mitchell

“Warm up with a Triple Crown Hypnotist!”

William Mitchell offers a funny and amazing perspective on the power of the mind, psychology and hypnotism.



His Comedy Stage Hypnosis Shows are always appropriate and hilarious.
The Volunteers are the STARS of his shows!

11:15 – 4:00 Lunch & Choose Between Tracks –

Track 1

**Escape with Team Building and Aspire to Greatness
(Limited to 32)**

After lunch, walk to the Louisville Locked In Escape Rooms to focus on creative problem solving, precision communication and strengthening organization within a team, as well as building rapport with your peers as you aspire to escape.



Then walk to OvrDrive to challenge your skills with racing sims, ax throwing and VR games.

Tuesday Discovery Track Day

Track 2

Transform to Make an Impact and Fuel Your Journey (Limited to 40)

After lunch at the hotel, walk to Evan Williams Experience for a traditional tour taking you back in time to meet Kentucky's first licensed distiller, Evan Williams. Along the way, you will visit recreations of the Louisville wharf from the late 18th Century through the present. You'll learn how Heaven Hill's modern Bernheim distillery operates and discover how it is different from distilling in Evan's era



Then walk to OvrDrive to challenge your skills with racing sims, ax throwing and VR games.

Track 3

Zip into Adventure to Achieve Your Goals (Limited to 26)

After lunch, load buses to a one-of-a-kind adventure to get your adrenaline pumping as you ziplining underground at Louisville Mega Caverns. What once started out as Louisville Crushed Stone and one of the best kept secrets in the city of Louisville, Kentucky has now been revealed to the public. It was created by a massive limestone quarry—with miners blasting out a mind-boggling amount of rock for over 42 years during the middle of the 20th century. It was acquired in 1989 by private investors who saw the potential to develop a portion of the cavern into an environmentally conscious high security commercial storage facility. Weight limit is 285 lbs.



Track 4

Touring Organization at Its Best (Limited to 30)



After lunch, load buses and visit the world's largest fully automated handling facility called Worldport. This 5.2 million square-foot UPS facility is located at the Louisville airport currently turns over more than 200 aircraft daily, processing an average of 2.5 million packages a day with a record 5 million packages processed each day during their Peak Season.

Tuesday Discovery Track Day

Track 5

It's All About the Barrels and Billets Wood (Limited to 40)



After lunch, walk to the Louisville Slugger Museum & Factory to celebrate the extraordinary role Louisville Slugger baseball bats have played in the sport's past, present, and future. From the forest to the field, you'll follow the timber that's transformed into hard hitting history.

Then visit Barrels & Billets where it's been long understood that 70% of the flavor and 100% of the smoothness of bourbon comes from the interaction of whiskey and wood. Taste and experience the unique blending of spirits under different aging processes.



Wednesday Discovery Track Day

Join us at 8:30 to begin your day with engaging sessions

8:30 – 9:45 All Tracks

Speaker: Steve Morgan

“The Challenge of Change”

Understanding the inevitability of change and how to flow with the changes and even become the driving force in change rather than the victim of it.



10:00 – 11:15 All Tracks

Trifecta Networking Session

“Show, Place and Win - Making Connections that Payoff”

Multiple roundtable topics to share and network ideas with your fellow SASBO members to aspire towards greatness.

11:15 – 4:00 Lunch & Choose Between Tracks

Wednesday Discovery Tracks

Track 1

Escape with Team Building and Aspire to Greatness (Limited to 32)

After lunch, walk to the Louisville Locked In Escape Rooms to focus on creative problem solving, precision communication and strengthening organization within a team, as well as building rapport with your peers as you aspire to escape.



Then walk to OvrDrive to challenge your skills with racing sims, ax throwing, VR games.

Track 2

Transform to Make an Impact and Fuel Your Journey (Limited to 40)

After lunch at the hotel, walk to Evan Williams Experience for a traditional tour taking you back in time to meet Kentucky's first licensed distiller, Evan Williams. Along the way, you will visit recreations of the Louisville wharf from the late 18th Century through the present. You'll learn how Heaven Hill's modern Bernheim distillery operates and discover how it is different from distilling in Evan's era



Then, walk to the Muhammad Ali Center. Through dramatic multimedia presentations, interactive exhibits, historical video, countless images, and artifacts, you will learn about Muhammad Ali and his significant impact on the world: how Muhammad obtained greatness and then used it as a catalyst to do great things for the world and, in turn, inspire others to do the same. The visitor experience incorporates the six core principles of Muhammad Ali's life: Confidence, Conviction, Dedication, Giving, Respect and Spirituality.

Track 3

Zip into Adventure to Achieve Your Goals (Limited to 26)

After lunch, load buses to a one-of-a-kind adventure to get your adrenaline pumping as you ziplining underground at Louisville Mega Caverns. What once started out as Louisville Crushed Stone and one of the best kept secrets in the city of Louisville, Kentucky has now been revealed to the public. It was created by a massive limestone quarry—with miners blasting out a mind-boggling amount of rock for over 42 years during the middle of the 20th century. It was acquired in 1989 by private investors who saw the potential to develop a portion of the cavern into an environmentally conscious high security commercial storage facility. Weight limit is 285 lbs.



Wednesday Discovery Tracks

Track 4 Touring Organization at Its Best (Limited to 30)



After lunch, load buses and visit the world's largest fully automated handling facility called Worldport. This 5.2 million square-foot UPS facility is located at the Louisville airport currently turns over more than 200 aircraft daily, processing an average of 2.5 million packages a day with a record 5 million packages processed each day during their Peak Season.

Track 5 It's All About the Barrels and Billets Wood (Limited to 40)



After lunch, walk to the Louisville Slugger Museum & Factory to celebrate the extraordinary role Louisville Slugger baseball bats have played in the sport's past, present, and future. From the forest to the field, you'll follow the timber that's transformed into hard hitting history.

Then visit Barrels & Billets where it's been long understood that 70% of the flavor and 100% of the smoothness of bourbon comes from the interaction of whiskey and wood. Taste and experience the unique blending of spirits under different aging processes.



Wednesday Evening Event

Evening of Food, Fun and Entertainment!



Enjoy an evening at the [Kentucky Derby Museum](#) where Every Day is Derby Day!

Your visit will include –

- A historic walking tour of Churchill Downs Racetrack
- *The Greatest Race*, a 360° media experience that will make your heart race and emotions soar
- Interactive exhibits
- Kentucky fare, entertainment and much more!

Buses start running at 6:00 pm from the Louisville Marriott Downtown and will continue throughout the evening.

Dinner, tours, and entertainment for all.

Feel free to wear your “Derby” themed attire from headwear, ties, dresses and hats.

[Kentucky Derby - What to Wear - Click Here](#)



Entertainment provided by -



Make your plans now to join us and register for the conference!

Hotel Reservations

The Louisville Marriott Downtown Hotel, the site of the 2023 conference, is conveniently located on the corner of 3rd and Jefferson Streets one block from 4th Street Live and a two blocks from Main Street, putting you right in the center of all the great things to do in Louisville. Enjoy superb guest rooms, innovative amenities and friendly service during your stay at our inviting Louisville hotel.



Special conference rates of \$159.00 plus state and local taxes are available through February 28th or until the group block is sold out, whichever comes first.

To make reservations go to : [Louisville Downtown Marriott Link](#).

Registration Information

Registration - The cost is \$400 for SASBO members and \$200 for guests and retirees. Retiree and guests can attend concurrent sessions, exhibits, lunch and reception on Monday and the closing event on Wednesday. Guest tickets to the closing event only are \$100.

Register - On Line at www.sasbo.org or at this [direct link](#).

Membership Dues – SASBO membership dues must be current to register and can be paid with registration.

What to Wear - Casual and comfortable attire is encouraged for the conference, especially Tuesday and Wednesday for the Discovery Tracks. We welcome Derby Attire for Wednesday evening's event at the Kentucky Derby Museum.

Certification - Certificates of attendance will be awarded. The conference provides a great way for you to earn the CPE's needed for re-certification. Maximum CPE hours that can be earned is 18.

Questions -

Contact: Sandy Halliwell, Executive Director
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Clinton, MS 39060
Email: sasbo.org@gmail.com
Phone: 601-941-5747



Safety Guidelines

The Louisville Marriott Downtown will meet or exceed CDC guidelines in place at the time of our conference.

You must agree to safety measures to complete registration for the conference.

See the [Marriott's Commitment to Clean here.](#)

Save the Date

73rd SASBO Conference and Discovery Forum –
April 16-18, 2024 Hyatt Regency, Greenville, South Carolina

