

INVITATION TO SHOWCASE YOUR PRODUCTS AND SERVICES



**Southeastern Association
of School Business Officials
Conference and Discovery Forum
April 3, 2023
Louisville, Kentucky**

The Southeastern Association of School Business Officials (SASBO) invites you to experience an opportunity like no other in the Southeast.

This conference will attract over 200 school business officials from across the twelve southeastern states, bringing key financial decision makers together in one location!

SASBO is a professional organization representing over 4,000 school business professionals. Our mission is to provide networking, professional development, and relevant information to promote and advance personnel engaged in positions supporting education in areas of business and administrative services throughout the Southeast.

SET YOURSELF APART

As a sponsor/exhibitor at the conference, you will meet attendees who are responsible for the financial success of school districts in the Southeast. This unique opportunity will maximize your visibility at our annual conference and throughout the year with members.

Your support allows us to continue to provide high quality professional development, promote the highest standards in school business and recognize you and your company's commitment to public education.

Contact Sandy Halliwell prior to February 15, 2023, for sponsorship opportunities. Early commitment ensures your company receives full recognition all year.

All Exhibitors Receive:

- ◇ Logo displayed on video board
- ◇ Name recognized in conference digital program and mobile app
- ◇ Excel file of conference attendees
- ◇ Network at welcome reception
- ◇ Monday lunch and break

Thank you for your support
For assistance, contact Sandy Halliwell at 601-941-5747 or sasboexhibits@gmail.com

CONFERENCE SPONSOR/EXHIBITOR SCHEDULE

Southeastern Association of School Business Officials Conference and Discovery Forum Louisville Marriott Downtown, Louisville, Kentucky

Monday, April 3, 2023

- Exhibitor Set-up - 7:00 am - 9:00 am
- Exhibitor Meeting - Stage Area - 8:30 am - 8:45 am
- Exhibitor Open with Break in Exhibit Hall - 10:20 am - 10:50 am
- Lunch/Networking/Business Meeting - Vendors Welcome - 11:40 am - 1:20 pm
- Exhibits Visitation - 1:20 pm - 2:00 pm
- Exhibits Breakdown - 2:00 pm – 4:00 pm
- Exhibitors Network Time at Welcome Reception (Door Prizes) - 4:00 pm - 5:30 pm
- Move Out - 5:30 pm

Tuesday, April 4, 2023 (for representatives with full conference registration)

- Discovery Forum Speakers and Tracks

Wednesday, April 5, 2023 (for representatives with full conference registration)

- Discovery Forum Speakers and Tracks
- Dinner and Entertainment at the Kentucky Derby Museum - 6:30 pm - 9:30 pm (tickets can be purchased)

SPONSORSHIP LEVELS AND COSTS

Higher level sponsors receive additional benefits including conference registration, additional associate memberships and an opportunity to speak to members.

Reserve your space today!

GENERAL EXHIBIT SPACE

Includes:

8' X 10' or 8' X 8' piped and draped booth
3' draped sides
6' draped table, two chairs & wastebasket

Associate Member

General Exhibit Space:

\$1,250 per booth – Early Bird prior to February 15, 2023.

\$1,500 after February 15, 2023.

Membership is \$250.

Non-Associate Member

General Exhibit Space:

\$1,500 per booth – Early Bird prior to February 15, 2023.

\$1,750 after February 15, 2023.

- Includes one booth for up to two representatives.
- Each additional representative attending is \$150.

Higher level conference sponsors are given priority on all exhibit spaces.

SASBO CONFERENCE SPONSORSHIP LEVELS

All sponsorships throughout the year are applied to all sponsorship levels

Diamond - Major Event or Service Sponsor - \$10,000 or Above

Includes one booth with up to five (5) representatives at conference (\$1,700 Value); first priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; three (3) full conference registrations includes all conference events (\$1,200 Value); five (5) SASBO Associate Memberships (\$1,250 Value); logo with hyperlink displayed on SASBO website and mobile app.

Platinum - Event or Service Sponsor - Between \$7,000 - \$9,999

Includes one booth for up to four (4) representatives at conference (\$1,550 Value); second priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; two (2) full conference registrations includes all conference events (\$800 Value); four (4) SASBO Associate Memberships (\$1,000 Value); and logo with hyperlink displayed on SASBO website and mobile app.

Gold - Contributes Between \$4,000 - \$6,999

Includes one booth for up to three (3) representatives at conference (\$1,400 Value); priority in presenting at a SASBO event (based on space availability); one (1) full conference registration includes all conference events (\$400 Value); three (3) SASBO Associate Memberships (\$750 Value); and company logo and name listed on the website.

Silver - Contributes Between \$2,500 - \$3,999

Includes one booth for up to two (2) representatives at conference (\$1,250 Value), two (2) SASBO Associate Membership (\$500 Value) and company logo and name listed on the website.

Bronze - Contributes Between \$2,000 - \$2,499

Includes one booth for up to two (2) representatives at conference (\$1,250 Value); one (1) SASBO Associate Membership (\$250 Value); and company logo and name listed on the website.

Additional Sponsorship Opportunity

By choosing to be a higher-level sponsor, companies can demonstrate that they have a vested interest in serving school districts in the Southeast. Compliment your company's marketing plan by increasing your visibility as an official SASBO Sponsor with the following opportunities.

All sponsorships throughout the year are applied to Diamond, Platinum, Gold, Silver and Bronze levels including these additional conference sponsorships:

Discovery Track (5 available) Tuesday, April 4	\$2,500 (two reps may attend)
Discovery Track (5 available) Wednesday, April 5	\$2,500 (two reps may attend)

Discovery tracks include a keynote speaker in the morning and off-site events in the afternoon. Attendees choose between the Escape Room & Ovrdrive Challenges, Evan Williams Experience & Ali Center, Louisville Mega Cavern, UPS Facility Tour, and Louisville Slugger Museum & Barrels & Billets,