

Southeastern Association of School Business Officials

2024-2025 Expert Exchange Series



Online Professional Development Series



- Members may purchase individual sessions at \$50 each or the entire series for \$200.
- Earn up to 12 CPE units (1 hour for each session)
- For more details and to register, visit resources at www.sasbo.org
- Live Presentations are at 2:00 p.m. Eastern / 1:00 p.m. Central

All sessions are recorded for future viewing.

July 11, 2024 - "Preparing for ESSER Funding Cliff"

Rodney Jackson, Executive Director Financial Accounting and Benefits Services, Fayette County Public Schools, Lexington, Kentucky

The ESSER Fiscal Cliff is a reality. School districts have been feasting on all of the funds that have been available through ESSER but famine is coming in September 2024 when ESSER funds ends. This session will focus on strategies to prepare for the funding cliff because it is not a question of IF you will be audited but WHEN you will be audited by the Federal Government related to compliance and utilization of these funds.

August 8, 2024 - "School Spirit: Reconstructing an Icon - William Fox Elementary School"

Dana Fox, Chief Operating Officer, Richmond Public Schools, Richmond, Virginia

Join us for a discussion on how community and legislative advocacy helped close a multimillion-dollar funding gap needed to rebuild a beloved historic school after a catastrophic fire left an entire school community displaced.

September 12, 2024 - "The Dark Web: What are the Threats and Recommended Security Controls"

Ron Frechette, Senior Director, Security & Compliance, 360 Advanced, St. Petersburg, Florida

Learn about the inner-workings of The Dark Web with a live tour into what is considered to be, "Hell on the World Wide Web." What you will see will send chills up your spine and forever be engrained in your minds. Hear about real life case studies, including future threat landscape we face, and how to implement basic cybersecurity practices to help mitigate the risks of being "Caught in the Dark Web."

October 10, 2024 - “Strategies to Protect Your District Against Internal and External Threats of Fraud”

Susan Barkley, CPA, Chief Financial Officer, Shelby County Schools, Shelbyville, Kentucky and
Staci Longest, CFA, Director of Budget & Finance, King William County Public Schools, King William, Virginia

Join us in a discussion about what strategies you can employ to protect your district against fraud, whether the threat is an employee or an external force. Check/ACH fraud is becoming more prevalent, and we are all at risk. We will examine effective internal controls and review actual fraud cases.

November 14, 2024 - “Procurement & Contract Rules & Guidelines”

Sharie Lewis, CPA, Director of Business Services & Operations, Parkrose School District, Portland, Oregon

Join us to understand the different federal, state and local procurement requirements; what should be included in a contract and why; understand what your auditor is looking for; and internal controls around procurement and contracts.

December 12, 2024 - “Payable Payments – Efficiency, Control and Cost Savings”

Deshonna Jackson, Director of Business Services, Ascension Public Schools, Donaldsonville, Louisiana

Hear about different ways to efficiently make vendor payments including purchase cards, ACH and VMC (Vendor Master Card).

January 9, 2025 - “Optimizing Advanced Strategies in Human Resources and Payroll Management”

Terri Raskiewicz, Chief Financial Officer, Siloam Springs School District, Siloam Springs, Arkansas

Tune in to learn about FMLA, employee classifications, applying the Fair Labor Standards Act to employer records, onboarding, handling payroll deductions, garnishments and much more!

February 13, 2025 - “Overcoming Generational Gaps in the Workplace”

Ashten Black, Chief Financial Officer, Trumann School District, Trumann, Arkansas

Through interactive discussions and case studies, participants will uncover common misconceptions and stereotypes associated with each generation and learn how to navigate and bridge these gaps to create a more inclusive and harmonious work environment.

March 13, 2025 - "This Meeting Could Have Been an E-mail"

Marla Carnes, Director of Business Operations, Russell County Schools, Jamestown, Kentucky

Have you ever spent an hour in a meeting what could have been a 3-sentence e-mail? Or maybe you've spent days trading e-mails when a 10-minute meeting could have reached the same conclusion? Maybe you've even attended the same meeting multiple times because nothing is ever decided, and no one follows up. During this session, we'll discuss how to have better meetings to improve outcomes, increase accountability, and put time back in everyone's schedule.

April 10, 2025 - "Smart Staffing: Empowering School Business Officials to Help Schools Staff with Precision in the Post ESSER Era"

David James, Managing Director, New Solutions K12, Boston, Massachusetts

School staffing, especially at the secondary level, represents a significant portion of any district's budget. Discover concrete strategies and receive ready-to-use tools for how to staff precisely at the secondary level without reducing course offerings or student opportunities. Explore ways in which SBOs can help champion and support strategic staffing practices with principals and academic leaders. Learn specific approaches to run hyper-precise staffing scenarios to identify potential savings of ~\$100,000 - \$300,000 per school at the secondary level in a post-ESSER world.

May 8, 2025 - "Harnessing AI for Efficiency"

Jeff McCoy, Associate Superintendent of Academics, Greenville County Schools, Greenville, South Carolina

Join us for a dynamic presentation focused on utilizing ChatGPT to streamline administrative and operational tasks. In this session, we will explore practical applications of AI to enhance workplace productivity, from automating routine communications to optimizing organizational workflows. Learn how to effectively integrate ChatGPT into your daily operations, reducing time spent on manual tasks and freeing up resources for strategic initiatives. Whether you're new to AI or looking to deepen your existing knowledge, this presentation will provide valuable insights into making your work processes more efficient with the power of artificial intelligence.

June 5, 2025 - "Construction Management - Considerations for School Finance and Facilities"

Scott Rhea, Supervisor of Fiscal Services & Facilities, Clinton City Schools, Clinton, Tennessee

From pre-construction planning with an architect... to punch-list... to 12-month post occupancy inspection; considerations for you to bring to the table to advocate for your school system.

- Building normal and ordinary change-order(s) into the base bid to keep unit costs down!
- Liquidated damages: take charge before you need this.
- Do your own punch list.
- Ask questions: ADA, Fire, HVAC, etc.
- Do your own pre-12 month walk-thru.
- The draw requests, retention and change orders- stay organized.

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