

INVITATION TO SHOWCASE YOUR PRODUCTS AND SERVICES

Southeastern Association of School Business Officials
76TH Conference and Discovery Forum
March 8-11, 2027
Nashville, Tennessee

The Southeastern Association of School Business Officials (SASBO) invites you to join school business officials and key financial decision makers from across the twelve southeastern states in one location for networking and collaboration.

WHY EXHIBIT?

Showcase your brand where it matters most — in front of the leaders shaping the future of school business! Exhibiting at the SASBO Conference puts you face-to-face with the decision makers who purchase, plan and influence budgets across the Southeast.

Take advantage of this one-of-a-kind opportunity to:

- Build meaningful relationships with school business professionals from twelve states.
- Showcase your products, services and innovative solutions that support education.
- Gain visibility and brand recognition among key decision makers.
- Strengthen your presence in the K–12 education marketplace.

SET YOURSELF APART

As a sponsor/exhibitor, you will reach the individuals responsible for the financial success of school districts throughout the Southeast. This unique opportunity maximizes your visibility - both at the conference and all year long.

Your support helps us advance excellence in school business and highlights your company's commitment to public education.

All Exhibitors Receive:

- ◊ Logo displayed on video board
- ◊ Recognition in digital program and mobile app
- ◊ Excel file of conference attendees
- ◊ Networking at the welcome reception
- ◊ Tuesday breakfast and lunch
- ◊ Wednesday breakfast

Thank you for your support
For assistance, contact Sandy Halliwell at 601-941-5747 or sasboexhibits@gmail.com

CONFERENCE SPONSOR/EXHIBITOR SCHEDULE

Southeastern Association of School Business Officials
Conference and Discovery Forum
Sheraton Music City Airport Hotel in Nashville, TN

Monday, March 8, 2027
- Exhibitor Set-up - 2:00 pm - 4:00 pm
- Welcome Reception with Exhibitors - 4:00 pm - 5:30 pm

Tuesday, March 9, 2027
- Breakfast - 7:30 am - 8:30 am
- Exhibitor Set-up - 7:30 am - 9:40 am
- Exhibits Open - 9:40 am - 10:10 am and 11:10 am - 11:40 am
- Lunch/Networking/Business Meeting - 11:40 am - 1:20 pm
- Exhibits Open - 2:10 pm - 3:00 pm

Wednesday, March 10, 2027
- Breakfast - 7:00 am - 8:00 am
- Exhibits Open - 8:50 am - 9:20 am
- Exhibits Breakdown and Move Out - 9:20 am - 11:20 am
- Lunch with Exhibitor Door Prize Giveaway - 11:20 am - 12:30 pm

Thursday, March 11, 2027 (for sponsors with full conference registration)
- Keynote Speaker - 9:00 am - 10:15 am
- Dinner and John Stone Band at City Winery- 6:30 -10:30 pm
  (tickets not included in sponsorships can be purchased for $200 by all exhibitors)

SPONSORSHIP LEVELS AND COSTS

Higher level sponsors receive additional benefits including full conference registration, additional associate memberships and priority in table placement.

Reserve your space today!

GENERAL EXHIBIT SPACE
Includes:
6’ draped table
Two chairs
Wastebasket

SASBO Associate Member
General Exhibit Space:
$1,250 per booth – Early Bird prior to January 19, 2027. $1,500 on January 19, 2027

Non-Associate Member
General Exhibit Space:
$1,500 per booth – Early Bird prior to January 19, 2027. $1,750 on January 19, 2027

- **Includes one tabletop booth for up to two representatives.**
- **Each additional representative attending is $200.**

Higher level conference sponsors are given priority on all exhibit spaces.

DISCOVER THE POWER OF SPONSORSHIP

We invite you to explore our sponsorship opportunities and find the level that best aligns with your organization's goals. By becoming a sponsor**,** your company demonstrates its commitment to supporting school districts throughout the Southeast. Enhance your visibility and align your marketing strategy with education leaders by participating as an official SASBO Sponsor.

SASBO SPONSORSHIP LEVELS

All contributions throughout the year are applied to all sponsorship levels

Diamond - Major Event or Service Sponsor - $10,000 or Above

Includes one booth with up to five (5) representatives at conference ($1,700 Value); first priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; three (3) full conference registrations includes all conference events ($1,200 Value); five (5) SASBO Associate Memberships ($1,250 Value); logo with hyperlink displayed on SASBO website and mobile app.

Platinum - Event or Service Sponsor - Between $7,000 - $9,999

Includes one booth for up to four (4) representatives at conference ($1,550 Value); second priority in exhibit space selection; name highlighted in conference digital program and mobile app with logo; recognition at conference opening general session; opportunity to speak to membership at a SASBO event; two (2) full conference registrations includes all conference events ($800 Value); four (4) SASBO Associate Memberships ($1,000 Value); and logo with hyperlink displayed on SASBO website and mobile app.

Gold - Contributes Between $4,000 - $6,999

Includes one booth for up to three (3) representatives at conference ($1,400 Value); priority in presenting at a SASBO event (based on space availability); one (1) full conference registration includes all conference events ($400 Value); three (3) SASBO Associate Memberships ($750 Value); and company logo and name listed on the website.

Silver - Contributes Between $2,500 - $3,999

Includes one booth for up to two (2) representatives at conference ($1,250 Value), two (2) SASBO Associate Membership ($500 Value) and company logo and name listed on the website.

Bronze - Contributes Between $2,000 - $2,499

Includes one booth for up to two (2) representatives at conference ($1,250 Value); one (1) SASBO Associate Membership ($250 Value); and company logo and name listed on the website.

Discovery Track Sponsorship – $2,500 (5 to 6 available each day)

Includes attendance by two company representatives

Wednesday, March 10
Join attendees for unique off-site afternoon experiences! Options include touring the Country Music Hall of Fame, Ryman Auditorium, or National Museum of African American Music; exploring the Grand Ole Opry; discovering Nashville by bus; or participating in *Stirring Up Connections*, an interactive networking and team-building experience.

Thursday, March 11
Join attendees from a variety of memorable afternoon experiences, including touring the Grand Ole Opry, cruising Nashville by riverboat, exploring the city by bus, participating in *Stirring Up Connections* a networking team-building experience, or giving back through a service project at the Children's Hospital.

By sponsoring a Discovery Track, your company can be a part of these engaging experiences and strengthen professional relationships. These experiences extend the value of the conference beyond the office and create lasting memories for you and our attendees.

Maximize Your Exposure with Additional Sponsorships

Contact SASBO for information

Sponsorships are available for:
Coffee Breaks ($1,000), Welcome Reception ($2,000), Breakfasts ($2,000), Lunches ($3,000), Off Site Evening Event ($5,000), Keynote Speaker ($5,000), and Lanyards ($7,000).

Door Prizes Bring the Crowds!

We encourage exhibitors to donate door prizes and invite attendees to register at their booths. Prize drawings will take place during the lunch on Wednesday, providing another opportunity to connect with attendees.

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